CLAIMS

1. A device for fastening an end of a strap, particularly a bracelet (5), to an object, particularly a watch case (3), comprising a casing (1) having means of connection to said strap and two coaxial pins (6, 7) for connecting it to said object, at least one of which is mounted slidingly between two positions, one retracted, the other protruding from the wall of the casing (1) to engage in an opening of said object, coaxial with a second opening to receive the other of said pins, elastic return means (10, 11) to tend to keep said sliding pin (6, 7) constantly in the retracted position and an actuation member (12), associated with a cam (14), to move said sliding pin (6, 7) into said other position, characterized in that, in the retracted position of said sliding pin (6, 7), the inner ends of said pins (6, 7) are abutting, their respective surfaces being shaped to make a space on their periphery capable of receiving the end of a portion of said cam, said actuation member (12) being a manual member connected to said casing by guidance means defining a trajectory of movement of said actuation member, substantially perpendicular to the axis of said pins (6, 7), this actuation member (12) being capable of being moved between two stable limit positions along this trajectory, a first position of release and a second position of engagement of said sliding pin, said portion of cam being shaped to transform the force exerted to bring said actuation member (12) into said second position into a force exerted on said sliding pin (6, 7) to move it into said protruding position.

2. The fastening device as claimed in claim 1 in

which said actuation member has the shape of an arm (12) articulated on said casing (1) by one of its ends, said cam (14) extending laterally to this arm (12), the latter being separated from said casing (1) in said first position and being pressed down against it in said second position.

3. The device as claimed in one of the preceding claims, in which said actuation member (12) has means for retaining it in said second engagement position of said sliding pin (6, 7).

4. The device as claimed in claim 3, in which said cam (14) comprises a second concave-shaped portion (14b) situated between said first portion (14a) and said arm (12), to receive the inner end of said sliding pin (6, 7) pressed into said concave-shaped portion by said elastic return means and serving as means for retaining said arm (12) in the pressed down position.

5. The device as claimed in one of the preceding claims, in which said actuation member (12) is situated on the side of its casing (1) intended to be turned towards the arm supporting the bracelet watch.

6. The device as claimed in one of the preceding claims, in which one of the adjacent faces of the casing (1) and of said actuation member (12) has a thumbnail groove.